

The NFBA logo consists of the letters 'NFBA' in a bold, blue, sans-serif font. The 'N' and 'F' are connected, and the 'B' and 'A' are also connected. The letters are set against a white background.A blue horizontal banner with the words 'EXPO EXPRESS' in white, bold, sans-serif capital letters.

Frame Building Expo

America's Center, St. Louis, MO | February 29–March 2, 2012

www.NFBA.org

The Gateway to Success: Learn. Build. Thrive.

Your premiere opportunity to network, gain industry knowledge, try the latest tools on the market, discover ways to increase revenue, and establish and strengthen important business connections.

Expo Express, Issue 4, 12/21/2011

Your biweekly e-newsletter, providing you with conference photos, facts, and features

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Get that "Wheeling Feeling" at
the Expo!



**The "Wheeling Feeling"
Hospitality Event
Thursday, March 1
6:30-9:30pm**

**FREE FOR ALL EXPO ATTENDEES - FOOD, BEVERAGES, LIVE
MUSIC, DANCING, AND SOCIALIZING**

Wheeling Corrugating has been hosting
the "Wheeling Feeling" Expo Hospitality
Event since 1986.

This party is a great way to relax after a
busy day on the show floor.

Joel Mazur, President of Wheeling
Corrugating, says "It's a great way to
meet the people behind and in front of
the curtain, so to speak, that really create
the 'Wheeling Feeling' that our customers
have come to appreciate over the past
100+ years."



Joel Mazur and Stacy Hawkins at the
2011 Wheeling Hospitality Event in
Indianapolis.

Stacy Hawkins, Inside Sales Manager at Wheeling Corrugating, describes the event as "a way of thanking customers, vendors, and our peers."

The best part of the event, according to Stacy, is bringing people together from all over the building industry in a relaxed, fun environment.



"Wheeling Feeling" will feature a live band. Expo Express will keep you informed about the musical entertainment once a band has been selected.



At the 2012 event, there will be beef, pork, and turkey carving stations with assorted veggies, dips, and cheese. Food, soft drinks, draft beer, and wine are complimentary.



Coming Soon: *Expo Express* Coverage on the Plyco Hospitality Event

The Plyco Hospitality Event will be held at the Renaissance Grand Hotel on **Wednesday, February 29** from **8pm to midnight**.

Plyco, a supplier of products to the post-frame, metal clad building and commercial construction industries, will host a free hospitality event for all Expo attendees with entertainment, beverages, and food.

Look out for more details on the Plyco Hospitality Event in an upcoming *Expo Express*!

A First-Timer's Look at the Frame Building Expo

"Last March was my first time attending the Frame Building Expo, and I took along my lead hands. I wanted to gain new knowledge, rub shoulders with folks in the building industry, and be able to pick their brains about how they conduct their operations.

We were also interested in the education component that the Expo offers. We split up, attended different sessions, and sponged up all there was to learn.



The trade show was also huge for us. We met with suppliers to source building requirements, improve on the quality of our workmanship, and improve efficiencies.

We all had a great time. The event surpassed our expectations, and the guys are all anxious for St. Louis!"

Gerald Mailloux
All Good Construction

Featured Photo



An Expo attendee admires a "Building of the Year" plaque at Semmler Construction's 2011 exhibit. Semmler Construction was a 2010 "Building of the Year" award winner in the Housing/Home/Residential category.

Registration is Hot! Secure Your Discounted Expo and Hotel Rates.

National Frame Building Association (NFBA) is delighted to report that Expo registration is strong, an exciting indicator that the 2012 conference will be a bustling event, and a surefire success!

Not registered? Take advantage of the [early bird rate](#) and register today. [Secure your hotel room](#) at the discounted host hotel, the Renaissance Grand Hotel St. Louis, without delay.



REGISTER NOW

[Register online.](#)

[Download registration form](#) for fax or direct mail.

To register by phone call NFBA at 800.557.6957.

[Download conference brochure.](#)
