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EXPO EXPRESS

Frame Building Expo

America's Center, St. Louis, MO | February 29–March 2, 2012

www.NFBA.org

The Gateway to Success: Learn. Build. Thrive.

Your premiere opportunity to network, gain industry knowledge, try the latest tools on the market, discover ways to increase revenue, and establish and strengthen important business connections.

Expo Express, Issue 3, 12/09/2011

Your biweekly e-newsletter, providing you with conference photos, facts, and features

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[Expo Education Program Updates and Additions](#)
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[Fasteners Direct and H&H Metal Products to Host Pitching Station](#)

[Featured Photo: 3D Exhibit](#)

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[Expo Education Program Updates and Additions](#)

New Breakout Session (302)

Thursday, March 1, 9-10am

"Defining Expectations with Reality" - An installation "Heads Up" for metal panels over 'light' substrates presented by Scott Hutchings and Ken Reinheimer of SFS Intec.

Summary

This session will be a combined lecture and demonstration of the critical considerations involved in deciding how to properly attach solar panels, signs, and other equipment to metal building panels. There will be a review of the current attachment methods, market and industry standards, and how these interact with metal panel manufacturers' warranties.



Scott Hutchings (above) will co-present "Defining Expectations with Reality" with Ken Reinheimer.

New Breakout Session (603)

Friday, March 2, 9:45-10:45 am

"Utilizing Insulated Metal Panels (IMP) in Post-Frame Construction," presented by Ken Gieseke, McElroy Metals, and Brian Jaks, Green Span Profiles.

Summary

Erecting "green" and energy efficient buildings is a growing trend. Insulated Metal Panels (IMP) offer builders and owners a system approach to achieving higher insulation values while reducing construction labor.

IMP's offer an r value of over 7

per inch and are available in thickness from 2"-6". IMP's are used extensively with steel buildings, making post-frame a natural fit as well. IMP's are installed with concealed fasteners resulting in a monolithic and aesthetically pleasing building exterior.



Ken Gieseke and Brian Jaks

Other Education Program Updates

Schedule Change

Archie Landreman, CSI

"Selling to Commercial Market Using Sustainability" is now track 602 and will take place:

Friday, March 2, 2012

9:45 - 10:45am



Archie Landreman of WoodWorks will present March 2.

Eliminated Sessions

"Benefits of Fiberglass Reflective Core Insulation" and "Setting the Course" have been removed from the education program.

If you have any questions regarding these updates, you may email nfba@nfba.org or call 800.557.6957.

"If you are in the industry, the Expo is a 'must attend' event. Between the seminars, the vendor exposition floor, seeing old friends and meeting new ones, it is one of the best INVESTMENTS you can make in your business.



Chuck Pittman (front left) attends keynote presentation at 2011 Expo

You will also have the opportunity to visit with some of the true giants of the post frame world.....you can't get this type of access anyplace else.

I look forward to meeting you in St. Louis!!!"

Chuck Pittman, Senior Project Manager

Morton Buildings, Inc.

Fasteners Direct and H&H Metal Products, Inc. to Host Expo Pitching Station!



Many of you may feel like playing some ball after attending former Cardinal pitcher Rick Horton's keynote presentation!

So stop on by the Expo's pitching station to test your aim and agility. Players get three pitches to see how fast they throw.

The pitching station will be located on the show floor, near the Frame Building News Booth.

The station will be open all three days of the Expo during exhibit hours.

A big thank you to [Fasteners Direct](#) and [H&H Metal Products](#) for sponsoring this event.





Attendees virtually navigate through a 3D display at exhibitor **Everlast Roofing's** 2011 Expo booth. This high-tech display was great fun for all!

REGISTER NOW

[Register online.](#)
[Download registration form](#) for fax or direct mail.
To register by phone call NFBA at 800.557.6957.
[Download conference brochure.](#)

We value your feedback. What conference news would you like to learn about in future Expo Express issues? Email nfba@nfba.org.



For more than 40 years, the National Frame Building Association (NFBA) has represented the interests of builders, manufacturers, suppliers, distributors, and code and design professionals serving the U.S. post-frame construction industry.

The association is the nation's primary source of post-frame building resources, education, research and development, news, and marketing. NFBA hosts the annual Frame Building Expo, the nation's largest networking event for post-frame construction professionals. Not a member? Learn more at www.nfba.org and **join today**.

See you in St. Louis!

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