

Tuesday, March 2, 2021				
2:00 PM - 3:00 PM NFBA EC Meeting (Closed)				
3:00 PM - 5:00 PM NFBA Board Meeting (Closed)				
4:00 PM - 7:00 PM Registration				
5:00 PM - 7:00 PM VIP Reception (Invitation Only)				
Wednesday, March 3, 2021				
6:30 AM - 5:00 PM Registration				
6:30 AM - 8:30 AM Breakfast				
	Business Management Track of Education	Sales & Marketing Track of Education	Technical & Safety Track of Education	Hands-On Training & EXPO Floor
7:30 AM - 8:30 AM Breakout Sessions	Marvin Montgomery The Power of Attitude	Chris Nastav How To Make Google Love Your Business Website	Kirk Grundahl Best Practices for the Framing Industry	
8:30 AM - 8:40 AM BREAK				
8:40 AM - 9:40 AM Breakout Sessions	Giri Addanki 4 Secrets from Industry Experts on Choosing the Right Technology for Profitability	Ted Janusz Why Can't We Just Get Along? The 5 Generations in the Workplace.	Gary Auman Emergency Action Plan/Pandemic Protection and Response Policies-Whether a Builder or Supplier, You Need Both	
9:40 AM - 9:50 AM BREAK				
9:50 AM - 10:50 AM Breakout Sessions	Josh Nowlin NFBA Education Curriculum - Train-the-Trainer	Kuldeep Persaud What is your Brand and How to Deliver It	Aaron Halberg Post-Frame Design and Construction: Learn from the Mistakes of OTHERS	
10:50 AM - 11:00 AM BREAK				
11:00 AM - 12:30 PM Keynote Lt. Col. Waldo Waldman Membership Meeting				
12:30 PM - 5:30 PM EXPO OPEN				Expo Open
1:00 PM - 2:00 PM				Gary Auman - travel NFBA Safety Program Template-Why is this SO IMPORTANT
2:00 PM - 5:00 PM NFBA T&R Meeting (Closed)				
2:30 PM - 3:30 PM				
4:00 PM - 5:00 PM				IP Committee: Post-Frame Financing Solutions
5:15 PM - 5:30 PM				Prize Drawing in Hall
8:00 PM - 12:00 AM Plyco Reception				
Thursday, March 4, 2021				
6:30 AM - 5:00 PM Registration				
6:30 AM - 8:30 AM Breakfast				
8:00 AM - 9:00 AM	Marvin Montgomery The Professional Customer Approach	Ted Janusz Social Media Strategies for Bottom-Line Results	Tim Royer Cost Effective and Code Conforming Wood-Framed Fire-Rated Construction	
9:00 AM - 9:10 AM BREAK				
9:10 AM - 10:10 AM	Randy Goruk What Exceptional Leaders Do to Become Exceptional	Thomas Hudgin Striving For Excellence...The Key To Superior Customer Service	Gary Auman Site Safety	
10:10 AM - 10:20 AM BREAK				
10:20 AM - 11:20 AM	Dyanne Ross-Hanson Exit Planning: A Guide to the Process	Marvin Montgomery Selling Value not Price	Aaron Halberg Snow Load Collapse	
11:20 AM - 11:45 AM BREAK				
11:45 AM - 1:15 PM Awards Luncheon				
1:30 PM - 5:30 PM EXPO OPEN				
2:00 PM - 3:00 PM				Morgan Arwood NFBA Membership Benefits
4:00 PM - 5:00 PM				Josh Nowlin NFBA Education Curriculum - Train-the-Trainer
5:15 PM - 5:30 PM				Prize Drawing in Hall
5:30 PM - 7:30 PM Christians in Construction Reception				
8:00 PM - 11:00 PM Expo Social				
Friday, March 5, 2021				
7:30 AM - 10:30 AM Registration				

7:30 AM - 9:30 AM Continental Breakfast				
7:30 AM - 9:00 AM Small Builder Breakfast (<\$1 million) - By Invitation				
8:30 PM - 12:30 PM EXPO OPEN				
10:00 AM - 10:45 AM				Screw-Driving Competition
11:00 AM - 11:45 AM				Nail-Pounding Competition
12:00 PM				Grand Prize Drawing