**Tuesday, March 2, 2021**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>2:00 PM - 3:00 PM</td>
<td>NFBA EC Meeting (Closed)</td>
</tr>
<tr>
<td>3:00 PM - 5:00 PM</td>
<td>NFBA Board Meeting (Closed)</td>
</tr>
<tr>
<td>4:00 PM - 7:00 PM</td>
<td>Registration</td>
</tr>
<tr>
<td>5:00 PM - 7:00 PM</td>
<td>VIP Reception (Invitation Only)</td>
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**Wednesday, March 3, 2021**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 AM - 5:00 PM</td>
<td>Registration</td>
</tr>
<tr>
<td>6:30 AM - 8:30 AM</td>
<td>Breakfast</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 AM - 8:30 AM</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>8:30 AM - 9:00 AM</td>
<td>Breakfast</td>
</tr>
<tr>
<td>8:40 AM - 9:40 AM</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>9:50 AM - 10:00 AM</td>
<td>Breakfast</td>
</tr>
<tr>
<td>10:50 AM - 11:00 AM</td>
<td>Breakfast</td>
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**Business Management Track of Education**

<table>
<thead>
<tr>
<th>Time</th>
<th>Speaker Name</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 AM - 8:30 AM</td>
<td>Marvin Montgomery</td>
<td>The Power of Attitude</td>
</tr>
<tr>
<td>8:30 AM - 9:00 AM</td>
<td>Chris Nastaw</td>
<td>How To Make Google Love Your Business Website</td>
</tr>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td>Giri Addanki</td>
<td>4 Secrets from Industry Experts on Choosing the Right Technology for Profitability</td>
</tr>
<tr>
<td>10:10 AM - 11:10 AM</td>
<td>Ted Janusz</td>
<td>Why Can’t We Just Get Along? The 5 Generations in the Workplace.</td>
</tr>
<tr>
<td>11:20 AM - 12:20 AM</td>
<td>Kirk Grundahl</td>
<td>Best Practices for the Framing Industry</td>
</tr>
</tbody>
</table>

**Sales & Marketing Track of Education**

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**Technical & Safety Track of Education**

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**Hands-On Training & EXPO Floor**

<table>
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<th>Time</th>
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</thead>
<tbody>
<tr>
<td>8:30 AM - 9:00 AM</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>10:50 AM - 11:50 AM</td>
<td>Breakfast</td>
</tr>
<tr>
<td>1:00 PM - 2:00 PM</td>
<td>Breakfast</td>
</tr>
<tr>
<td>2:00 PM - 3:00 PM</td>
<td>Breakfast</td>
</tr>
<tr>
<td>3:30 PM - 4:30 PM</td>
<td>Breakfast</td>
</tr>
<tr>
<td>5:00 PM - 6:00 PM</td>
<td>Breakfast</td>
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**Thursday, March 4, 2021**

<table>
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>6:30 AM - 5:00 PM</td>
<td>Registration</td>
</tr>
<tr>
<td>6:30 AM - 8:30 AM</td>
<td>Breakfast</td>
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<table>
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<tbody>
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<td>Breakfast</td>
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<tr>
<td>10:50 AM - 11:50 AM</td>
<td>Breakfast</td>
</tr>
<tr>
<td>1:30 PM - 2:30 PM</td>
<td>Breakfast</td>
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<tr>
<td>3:30 PM - 4:30 PM</td>
<td>Breakfast</td>
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<td>5:00 PM - 6:00 PM</td>
<td>Breakfast</td>
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<th>Time</th>
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<tbody>
<tr>
<td>8:00 AM - 9:00 AM</td>
<td>Marvin Montgomery</td>
<td>The Professional Customer Approach</td>
</tr>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td>Ted Janusz</td>
<td>Social Media Strategies for Bottom-Line Results</td>
</tr>
<tr>
<td>10:10 AM - 11:10 AM</td>
<td>Randy Goruk</td>
<td>What Exceptional Leaders Do to Become Exceptional</td>
</tr>
<tr>
<td>11:20 AM - 12:20 AM</td>
<td>Thomas Hudgin</td>
<td>Striving For Excellence….The Key To Superior Customer Service</td>
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**Friday, March 5, 2021**

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:30 AM - 10:30 AM</td>
<td>Registration</td>
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<tr>
<td>7:30 AM - 11:15 AM</td>
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<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>10:30 AM - 11:30 AM</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>11:45 AM - 1:15 PM</td>
<td>Awards Luncheon</td>
</tr>
<tr>
<td>1:30 PM - 2:30 PM</td>
<td>EXPO OPEN</td>
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<tr>
<td>2:00 PM - 3:00 PM</td>
<td>Breakout Sessions</td>
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<tr>
<td>3:30 PM - 4:30 PM</td>
<td>Breakout Sessions</td>
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<td>4:00 PM - 5:00 PM</td>
<td>Breakout Sessions</td>
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<td>5:15 PM - 6:15 PM</td>
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<tr>
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<td>Breakout Sessions</td>
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<tr>
<td>8:00 PM - 10:00 PM</td>
<td>Breakout Sessions</td>
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<tbody>
<tr>
<td>8:00 AM - 9:00 AM</td>
<td>Dyanne Ross-Hanson</td>
<td>Exit Planning: A Guide to the Process</td>
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<tr>
<td>9:00 AM - 10:00 AM</td>
<td>Marvin Montgomery</td>
<td>Selling Value not Price</td>
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**Hands-On Training & EXPO Floor**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>11:15 AM - 12:15 PM</td>
<td>Morgan Arwood</td>
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<tr>
<td>1:30 PM - 2:30 PM</td>
<td>Morgan Arwood</td>
</tr>
<tr>
<td>3:30 PM - 4:30 PM</td>
<td>Morgan Arwood</td>
</tr>
<tr>
<td>5:15 PM - 6:15 PM</td>
<td>Morgan Arwood</td>
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<tr>
<td>7:00 PM - 8:00 PM</td>
<td>Morgan Arwood</td>
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<tr>
<td>8:15 PM - 9:15 PM</td>
<td>Morgan Arwood</td>
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<tr>
<td>Time</td>
<td>Event</td>
</tr>
<tr>
<td>--------------</td>
<td>--------------------------------------------</td>
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<tr>
<td>7:30 AM - 9:30 AM</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>7:30 AM - 9:00 AM</td>
<td>Small Builder Breakfast ($1 million) - By invitation</td>
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<tr>
<td>8:30 PM - 12:30 PM</td>
<td>EXPO OPEN</td>
</tr>
<tr>
<td>10:00 AM - 10:45 AM</td>
<td>Screw-Driving Competition</td>
</tr>
<tr>
<td>11:00 AM - 11:45 AM</td>
<td>Nail-Pounding Competition</td>
</tr>
<tr>
<td>12:00 PM</td>
<td>Grand Prize Drawing</td>
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