



NFBA 2021 Sponsor Order Form

Exhibitor _____

Contact Person _____

Signature _____ Date _____

Address _____

City _____

State/Province, Postal Code, Country _____

Telephone _____

Email _____

HAVE QUESTIONS?

Richard Widick
NFBA 2021 Exhibition Management
1.630.929.7918
rwidick@heexpo.com

SEND CONTRACT TO:

nfba@heexpo.com

MAIL CHECKS TO:

NFBA Exhibits
98 E. Chicago Ave. Suite 201, Westmont, IL 60559

Please make checks payable to: NFBA 2021

CREDIT CARD:

To pay by credit card by secure payment portal, email dbrown@heexpo.com

CANCELLATION POLICY

For Sponsorship Opportunities

The Sponsorship Agreement(s) is (are) entered into as of the date of the Sponsor's signature above. Sponsor is responsible for meeting all requirements and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeit of any fee due at the time of the cancellation.

For Advertising

Cancellation of space reservations are not accepted after the closing date for the selected advertising opportunity. Special positions may not be canceled.

BRANDING OPPORTUNITIES –

All opportunities include production, installation and dismantle*

- Standing Sign Boards \$1,000
- Hand Sanitizing Stations \$3,500
- Facemask Sponsorships \$2,500
- Window Clings \$1,200
- Floor Clings \$1,200
- Kick Panels \$1500/ pair \$5,000 for exclusivity
- Family Lounge \$2,500
- Hat Rack \$2,200
- Lanyards* (production not included) \$1,500
- Tote Bags \$5,000

SPECIALITY SPONSORSHIPS

- Conference Sponsor \$7,500
- Conference Supporter \$5,000
- Conference Promoter \$2,500

NETWORKING and FOOD OPPORTUNITIES

- Demo Area – In Booth Session \$500
- Demo Area – In Theater Session \$1,250
- Family Night/Christians in Construction Social Hour Presenting Supporter \$2,000
- Family Night/Christians in Construction Social Hour Supporter \$1,000
- Lunch Break Sponsorship \$2000 per day
- Breakfast Sponsorship \$2000 per day
- Coffee Break Sponsor \$1,000 per day
- NFBA Awards Event Sponsor \$4,000
- Keynote Sponsor \$4,000

ADVERTISING OPPORTUNITIES

4 Color Ad Rates

- Inside Front Cover \$2,500
- Full Back Cover \$2,000
- Full Page \$1,600
- Half Page \$1,100
- Quarter Page \$600

B&W Ad Rates

- Full Page \$1,350
- Half Page \$850
- Quarter Page \$350

| <u>AD</u> | <u>Specs</u> <u>BLEED</u> | <u>TRIM</u> | <u>LIVE</u> <u>AREA</u> |
|-------------------|------------------------------|-------------|----------------------------|
| Full Page | 8.75 x 11.25 | 8.5x11 | 7.5 x 10 |
| ½ page horizontal | 7.75 x 5 | 7.5 x 4.75 | 7 x 4.25 |
| Back Cover | 8.75 x 8.25 | 8.5 x 8 | 7.75 x 7.25 |

Additional Advertising

Pull Out Floor Plan Sponsor \$750

Total Order \$ _____