

Bravura LEADS™

Capture, Qualify and Engage with Leads

Lead Retrieval App

Access lead retrieval functions using your personal mobile device or tablet. Apple or Android device with a rear facing camera is supported.



\$150 per License*

iPod Rental

Pick up an iPod Touch at the event, pre-loaded with the Lead Retrieval App, includes additional license for personal device.



\$390 + \$200 refundable deposit

Turbo Charge Battery

Add-on battery to prolong the life of your iPod rental or personal iPhone/iPad - avoid running out of battery or plugging in during the trade show.

\$30 + \$50 refundable deposit

iPod Drop Off

iPod(s) hand-delivered to your booth staff by our onsite support representative 30 minutes before trade show begins.



\$75

**Minimum purchase of two licenses required*

20% price increase after February 11th, iPod and Battery subject to availability

Link to Exhibitor Portal to Purchase: <https://tinyurl.com/NFBALEADS>

Please log in with the email of the primary contact for your organization

Six Steps to Increase your Lead Tracking Efficiency and Attendee Engagement with Bravura LEADS™

1. Scan QR Code to Capture Attendee Contact Information
2. Annotate or Dictate Notes
3. Ask Customized Qualifying Questions
4. Send Messages or Request Follow Up Appointments to Leads in the App
5. View and Engage with Virtual Leads (Attendees Viewing Exhibitor Profile)
6. View/Export Leads During or After the Meeting

Please note that not all of these options may be available at your event. To inquire about additional lead retrieval services, please email support@bravuratechnologies.com.