

USP & Guarantee Customer Feedback Form

Please send this short questionnaire to your top 8 customers and collect their responses and bring them to the workshop. Completing this questionnaire prior to the workshop will allow you to participate fully and achieve maximum benefits!

What are the three major reasons you buy from us and not from somebody else?

1.

2.

3.

What is the point of difference that makes you want to deal with us?

If you could improve 2 things about us what would they be, and how would you change them?

1.

2.

What are the 2 things that annoy you the most when dealing with businesses in our industry?

1.

2.